



AXIRR

SHARING KNOWLEDGE

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Founded to offer a customer-centric approach to Technology consulting in vivid contrast to the more traditional approach that dictates priorities and methodologies to clients, AXIR serves several global companies, all dominant players in their sectors



Who we are

Company

AXIR is an internationally recognized consulting firm that help your company to run their businesses.

Through our global presence, we deliver strategy advice, operations support, market intelligence in telecoms, IT and media sectors.

Staff

The company has over 100 staff worldwide.

AXIR offers consulting services worldwide with offices in Neuchatel (Switzerland), Beirut (Lebanon), and Algiers (Algeria).

Our People are making the difference. Innovation, Trust and Partnership are fundamental elements of our culture. We believe that our multi-cultural environment is our key differentiator to success by ensuring the needed Trust between your teams and ours.

Clients

We work with clients on some of their toughest problems, taking them from concept phase, through implementation to review of operational performance.

Our Clients are all dominant players in their sectors: Telecom vendors, Service Providers, Mobile & Fixed Operators.

A man in a dark suit and white shirt stands at the front of a modern office, gesturing towards a whiteboard. Two colleagues, a man in a dark pinstriped suit and a woman in a dark blazer, are seated in white chairs around a long wooden table, listening attentively. The room is bright and minimalist, with white walls and a large whiteboard in the background. A black office phone is visible on the wooden table in the foreground.

"Nimble and connected company must adapt permanently..."

SECTORS WE COVER

Telecom Industry

We work with the leading players in the wireless industry on key strategic and operational problems to help set appropriate direction for their businesses.

We help organizations build the case for establishing new business ventures, support organizational change processes, and help guide service development.

Our team supports organizations developing telecom operators services to assess market conditions, and establish go-to-market approaches. We help organizations identify optimal market-entry models, segmentation strategies and partnership models.

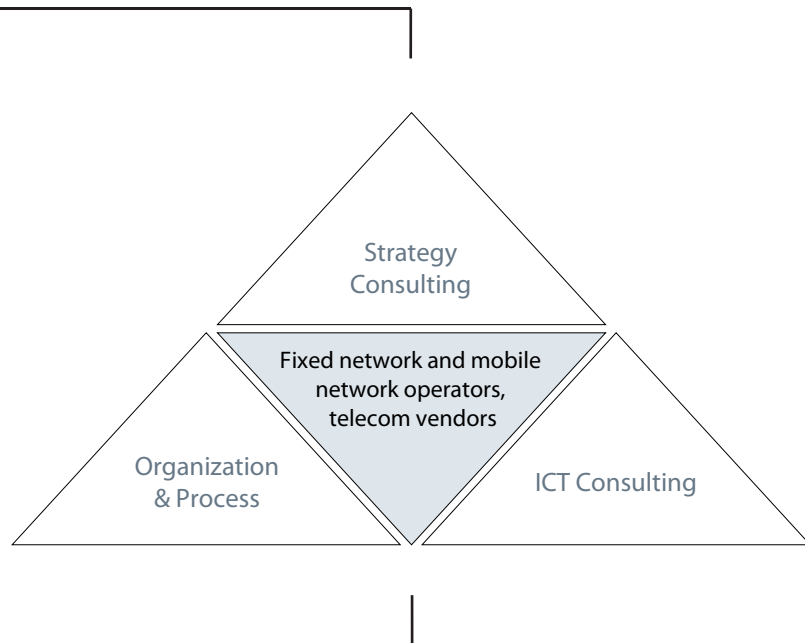
IT Industry

We provide IT consultancy, procurement, and project management and assurance services, spanning the full lifecycle of client's programs.



“Comprehensive know-how and hands on ICT expertise is the foundation for our consulting work”

We provide consulting services along our clients's entire value chain, from strategy and organization to planning and implementation of complex ICT projects



Strategy

- Corporate Strategy
- Business Development & Innovation
- Marketing & Sales Strategies

Organization

- Process Performance Optimization & Management
- Human Resources Management
- Product Lifecycle Management
- Operations

Technology

- ICT Strategy & Organization
- Enterprise Architecture / Application Strategy & Management
- Next Generation Network Services Architecture
- Network Performance & Implementation Management
- Network Architecture Strategy
- Network Operation Efficiency & Security

A close-up photograph of a person's hands holding a silver smartphone. The person is wearing a dark pinstriped suit jacket and a dark watch on their left wrist. The smartphone screen displays a grid of colorful app icons, including a clock, calendar, photos, and various utility apps. The background is dark and out of focus, suggesting an office or business environment. A semi-transparent dark grey horizontal band is overlaid across the middle of the image, containing white text. White L-shaped corner brackets are visible on the left and right sides of the text band.

“We have a track record of projects with mobile Telecom Vendors & Mobile Operators to deliver significant value to your business”

Our technical and operational understanding of the telecom industry enables us to support telecom vendors, mobile & fixed operators during, tendering and procurement process, project and program management, roll-out phase, up to the Operation & Maintenance.

TELECOM INDUSTRY,



Consulting, Strategy & Management

- Network Auditing and Evolution Study
- Strategy Development and Business Planning
- Program Management and Quality Assurance
- Billing Analyst, Rating and Provisioning
- Network Engineering (Network design, Dimensioning and Planning, Optimization)
- Market Strategy and Cost Analysis
- RFP and RFQ Elaboration for Vendor and 3PP Selection
- Technology Migration and Network Architecture Evolution
- Technical Project Management
- Search for Executive Senior Managers (CxO)



Telecom Vendors & Mobile Network Operators (GSM/UMTS)

- Network Rollout (Turn key Project)
- Site Acquisition and Construction, Shelters and Pylons Provisioning
- I&C of RAN and CORE Equipments (NodeB, TN/ML, RNC, MSS, MGW etc..)
- 3PP – VAS Platforms I&C (IPTV, MIEP, LBS, MMS, SMS-C, ADC, etc..)
- CN and IN Platforms I&C (MSCS, MGW, CS, EMM, EMA etc..)
- GPRS and MPBN Implementation
- Business Object and OSS-RC Administration
- CRM & Billing (Amdocs, LHS, BSCS, Siebel, Convergys IRB, Oracle)
- First and Second Level Supervision
- Preventive and Corrective Operation and Maintenance
- Wireless Broadband Implementation (HSPA, and WIMAX)



“Unique End-to-End GSM-Railway Expertise.”

With a significant GSM-R technology specifications know-how, our experts has been working with European railway leaders since 2000. AXIR has worked in close cooperation with its clients contributing to a fast and successful GSM-R network rollout.

TELECOM INDUSTRY,



GSM-Railway Networks

- GSM-R End to End System Integration
- GSM-R Testing and Validation
- Cab Radio Validation and Certification
- ERTMS Level 2 for High Speed Train Integration



Telecom vendors & Fixed Network Operators (PSTN/NGN/DSL/FO)

- PSTN Migration to Next Generation Network (NGN)
- Fiber to Cabinet (FTTC), Fiber to Home (FTTH) Deployment
- DSL Deployment



“High-performance businesses view IT as a strategic asset.”

Our IT experts help you adopt that mindset and achieve greater business value from IT. We are convinced that IT is not purely a cost but a critical contributor to the business, focused on improving business value and performance.

IT* INDUSTRY,

* Information Technology



Consulting, Strategy & Management

- Business Intelligence
- Business Analysis & Reporting
- Systems Integration Consulting Services
- Project Management
- IT Managed services
- Full development life cycle
- Advanced tuning and support



Information Technology

- IP Network Design and Security
- TCP/IP Network Implementation
- Server Administration (Windows, UNIX, LINUX)
- Database Administration (Oracle, SQL Server, MySQL, Access, MySQL)
- Oracle Reports, Forms, Visual Basic, Crystal reports.
- Script programming (SQL, PLSQL, SQL*plus, C, C++, UNIX, Korn Shell, HTML, Javascript, ASP, PHP, XML, Dreamweaver)
- Data Modelling, Designer
- IP/MPLS Backbone Design & Implementation
- VoIP System Implementation
- TCP/IP Network Trouble Shooting & Optimization



OUR CORE VALUES

SHARING KNOWLEDGE & TECHNOLOGY

Client Value Creation

- Improving our clients' business performance
- Creating long-term, win-win relationships
- Focusing on execution excellence

Our Technical Assets

- Extensive Wireless and ICT expertise
- We provide you with the best solutions adapted to your business
- Proven and experienced management team

Our Culture

- Our experts share their Know-how and work with your team in a total transparency
- Inspiring trust by taking responsibility
- Acting ethically
- We encourage honest and open debate

INTERNATIONAL CONSULTING GROUP

We built partnership with firms of international repute with a presence in Europe, North Africa and in the Middle East

Our Clients

ERICSSON



Digicel
Expect More. Get More.

WATANIYA
TELECOM



DiEZY

Nokia Siemens
Networks



EADS
DEFENCE
& SECURITY

SNCF

orange™



TO ASSIST YOU

Tailor-built organization

AXIR is organized in two poles of competences working in close cooperation :

AXIR CONSULTING

Consulting teams analyze customer requirements, identify and evaluate the appropriate solutions, assist the customers in their implementation so that those have durable competitive advantages.

AXIR SOLUTION

Solution teams conceive and integrate technical projects in assistance to the control and management teams.



CONTACT



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S H A R I N G K N O W L E D G E

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